

**EAST SUSSEX PARENT CARER FORUM KPIs**

**Q1 Apr 22 - Sep 22 Q2 Oct 22 - Mar23**

ESPCF KPIs				comments
1	Number of new members (incl breakdown of data held on these members: geog location, disability/condition/need, type of school) and case study of membership drive: target 20/quarter	86	88	see memb data qtr 1 and qtr 2
2	Running total of members	610	698	
3	Number of newsletters	2	2	
4	Number of members in closed FB group	641	703	
5	Number of new FB followers	245	1,430	
6	Number of new FB likes	88	1259	
7	Total number of people reached (FB)	*59126	25,781	This number is high due to a single post in April 2022 where the reach was 39194. The post was info on the word 'diagnosis' in relation to SEND law.
8	Number of visits to ESPCF website	3840	*52321	Visits is the browsing session for a single user. *there was a huge increase in views for several weeks in Nov '22. IT support suggested our website being added to a directory was a possible solution
9	Number of co-production meetings attended where reps have input	40	36	
10	Case study of good practice eg of co-production			see copro eg sheet
11	Number of engagement activities (events/FB live/surveys etc)	26	19	
12	Number of parents who participated in engagement activities	347	538	
13	Number of reps trained	11	11	
14	Number of steering group meetings	3	4	
15	Number of steering group members	8	8	
16	% parent carers who feel they have had an opportunity to have their voice heard (annual only)			see memb data qtr 2

Amaze KPIs				
1	Quarterly meetings and report on development, policies and procedures, management systems and protocols, including social media, data protection and confidentiality			
2	Quarterly financial report			
3	Supervision and support to staff and volunteers			